



(212) 297-4336 www.childrenscbf.org

The Key | December 2015



## **CCBF** Partnerships

## United Airlines New York City Half Marathon

CCBF is pleased to announce its new partnership with the 2016 United Airlines New York City Half Marathon, an annual road race through Manhattan. Join runners from around the globe on March 20th on a 13.1-mile journey—from Central Park through Times Square to South Street Seaport—while supporting the lifesaving work of the New York-Presbyterian/Weill Cornell Division of Pediatric Hematology/Oncology.

CCBF has limited entries available for the NYC Half Marathon. Kindly contact Diana Rosario at drosario@childrenscbf. org or 212-297-4336 if you are interested in running with CCBF.

Make a difference in the lives of children with cancer and blood disorders. Run with Team CCBF!

#### **CCBF** Events

# The Annual Masonic Toys for Tots Event



This year, CCBF is honored to work again with the Masonic Toys for Tots Foundation for our annual event. Since its founding in 1975, the Masonic Toys for Tots has been dedicated to help CCBF support many children with cancer and chronic, lifethreatening blood diseases.

This exciting holiday event will take place at Griffis Faculty Club on Thursday, December 10th from 9am to 12:30pm and celebrates funds which have been raised for the Division of Pediatric Hematology & Oncology at NewYork-Presbyterian Hospital/Weill Cornell Medicine. The event will surely bring holiday joy to all with entertainment that includes a visit from elves, clowns, and Santa Claus who will be giving toys to children who are being treated at the Pediatric Division.

# UPCOMING EVENTS

December 11th Annual Model Citizen Benefit

December 15th & 17th CCBF Holiday Party

March 20th NYC Half Marathon

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### **CCBF** Team

## Meet Our Intern: Elena Huang



CCBF is grateful for the support of its many volunteers, including this year's fall intern Elena Huang. Elena joined our team this past August and has been volunteering at the office every week since. She first discovered CCBF through Volunteer Match, a great charity search network, and has loved being one of our volunteers. Her vivacious personality, organizational skills, and love for both writing and people make her a valuable part of the CCBF team.

Elena's tasks around the office include soliciting auction donations, writing

various pieces, and bringing cupcakes to the clinic. When asked why she likes to volunteer, Elena states, "I like to volunteer at CCBF because I feel it reflects the best of the medical field, where people not only willingly, but eagerly contribute to the health and happiness of others. The atmosphere as a whole reflects this type of empathy and I'm honored to be a part of this wonderful group of people. I'm happy to be able to help."

This holiday season, we are thankful for our many volunteers. When asked, Elena said she was grateful for CCBF and its supporters too.

## **CCBF** Community

## The 2nd Annual Model Citizens Benefit at SPiN NY



This December, CCBF will partner with SPiN New York, a global ping-pong social club, and Wilhelmina Models at the second annual Model Citizen Benefit. This high-profile event consists of celebrities and models dueling it out in the ultimate ping pong tournament, with all proceeds going to charity. Join us on December 11th for a new spin on fundraising, at this high-energy, entertaining and fun event. The evening will feature raffle prizes, a silent auction, and drink specials.

Models will represent one respective charity and play against each other during a SPiN tournament. The whole event and entertainment will be organized by SPiN with interactive crowd games, pro ping-pong players, and more.

# YOU CAN MAKE A DIFFERENCE

#### General Support

Your generous gift will help CCBF continue to offer quality clinical care and remain a pioneer of pediatric oncology and hematology research.

#### Monthly Giving

Setting up a monthly gift is a convenient, customizable, and environmentally friendly way to make a lasting difference in the lives of children with cancer and blood disorders.

### Memorial and Tribute Gifts

These gifts allow you to make a donation in the name of a loved one.

#### Matching Gifts

Your gift could be doubled or even tripled! Check with your HR office to see how your company can match gifts.

#### Volunteer

CCBF is always looking for dedicated people to help in our fundraising efforts. Share in

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