

Children's Cancer & Blood Foundation

The Key
January 2015

CCBF Updates

2014 Annual Fund a Great Success

Funds raised from the 2014 Annual Fund provide lifesaving medication and chemotherapy to children at the Division of Pediatric Hematology/Oncology. Each year tens of thousands of children are diagnosed with chronic and life-threatening cancers and blood disorders.

Many parents of young children with cancer and blood disorders cannot afford the life-saving medication their children require, even with insurance.

Out-of-pocket costs for medications can be a huge, unaffordable burden for many parents. CCBF helps ensure that no Division patient goes without life-saving treatments or medications.

This year, our donors contributed nearly \$40,000 to the Annual Fund to help support our

clinical and research programs, and make a profound difference in the lives of our patients. It's never too late to join in! With your generous donation, you ensure that CCBF can continue to provide top-quality clinical care and support to our patients.



Visit Childrenscbf.org today to make your gift!

Donate to CCBF

Become a CCBF Monthly Donor

Monthly gifts provide a reliable stream of support that is vital to providing medical care to children who are treated at the Division of Pediatric Hematology/Oncology of NewYork-Presbyterian Hospital/Weill Cornell Medical Center.

Your gift ensures that no child is ever refused treatment, regardless of his or her ability to pay for services.

In addition to providing life-saving

medication and treatment to children with cancer and blood disorders, becoming a monthly donor has many other benefits.



It is convenient and easy for you to set up your donation with our online form. You get to choose the amount, and your credit card will automatically be charged each month,

without having to sign in or manually enter payments.

It also saves money - with monthly giving there are no more paper envelopes, checks, and stamps, which helps us reduce our fundraising expenses so that even more of your donations go directly to our programs.

If you would like to set up a monthly donation to CCBF you can do so online at ChildrensCBF.org, or you can contact our Development Team to set it up. Please contact Ali by email at asussman@childrenscbf.org or call 212-297-4336.

CCBF Events

Team CCBF Raises \$30k+ for Marathon

CCBF was proud to once again be a charity partner of the iconic 2014 TCS NYC Marathon on Sunday, November 2nd.

Runners who joined Team CCBF added meaning to their miles by raising funds for children with cancer and blood disorders.

We would like to thank all of our runners on completing the 26.2 mile journey and making a difference in the lives of so many children. This year, Team



CCBF surpassed our goal and raised over \$30,000!

We would also like to thank Brooklyn Running Co. for donating jerseys for Team CCBF. This specialty running store's mission is to meet every need of New York City's running, walking and fitness community.

Their wonderful jerseys were a huge hit with our runners, and helped spread the word to all those who were watching!

CCBF Clinic

CCBF Holiday Party Brings Joy to Patients

On Monday, December 15th, CCBF brought holiday joy to patients and their families at the Division with a special holiday party.

The party featured lunch and treats, face painting and a special visit from Santa and two of his reindeer who helped pass out toys to all of the children. For an extra

exciting surprise, patients and their families were treated to a magic show that had everyone laughing and having fun.



CCBF Team

Meet the Physician: Dr. W. Beau Mitchell

Board-certified in both pediatrics and hematology/oncology, Dr. Beau Mitchell is Assistant Attending Pediatrician at NewYork-Presbyterian Hospital and Clinical Assistant Professor of Pediatrics at Weill Cornell Medical College. He also serves as Lab Head of the Laboratory of Platelet Biology at the New York Blood Center, a lab he established in 2006.

Dr. Mitchell's trailblazing research has also led him to be published in many prestigious medical journals, including Blood and the British Journal of Haematology. He is also an accomplished author in two different books and has been awarded the honor of Best Figure of the

Year in the Journal of Thrombosis and Haemostasis.

Dr. Mitchell received his B.A. at Oberlin College and his medical degree (M.D.) at Tufts University. He remained in Boston to complete his residency in pediatrics at Boston City Hospital and Boston Medical Center.

Following residency, Dr. Mitchell came to New York to complete a fellowship in pediatric hematology/oncology at Mount Sinai Medical Center.



Learn More

You Can Make a Difference

General Support

Your generous gift will help CCBF continue to offer quality clinical care and remain a pioneer of pediatric oncology and hematology research.

Memorial and Tribute Gifts

These gifts allow you to make a donation in the name of a loved one.

Matching Gifts

Your gift could be doubled or even tripled! Check with your HR office to see how your company can match gifts.

Volunteer

CCBF is always looking for dedicated people to help in our fundraising efforts. Share in this rewarding experience.

Other Ways to Help

There are other ways to help, such as planned giving and gifts of stock. Ask us about other ways to donate!



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