



**Children's
Cancer & Blood
Foundation**
RESEARCH. CARE. CURE.

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The Key | June 2016

CCBF Research

CCBF Social Media Highlights Researchers

Over the next few weeks, the Children's Cancer and Blood Foundation will be highlighting the work of our lab researchers through both Facebook and Instagram. The work being done in our labs is setting the standard for how cancer research is approached.

By publishing the stories about what the researchers are doing and where they came from, we hope to connect you, the supporter, to the life saving science and to the people behind the microscope.

One researcher, Dr. Hoshino, takes the lead in discovering and teaching why certain organs accept cancer cells. She also is an avid basketball fan and plays shooting guard for her league team. Learn about her and other researchers on our Facebook and Instagram!



Researcher Dr. Ayuko Hoshino in the CCBF Lab
at the Belfer Research Center

CCBF Events

CCBF Chosen as Official Charity Partner of Color Run

This September, CCBF is proud to be the official charity partner of the Brooklyn Color Run for the 4th year in a row. This nation-wide 5k untimed race promotes healthiness and happiness by combining a celebration of exercise with a literal splash of color; runners get doused with colored powders. CCBF is thrilled to have another opportunity to raise funds through this exhilarating event. A donation is made to CCBF for every Color Run volunteer who signs up through us. Call us at 212-297-4336 or visit our website to learn more.



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UPCOMING EVENTS

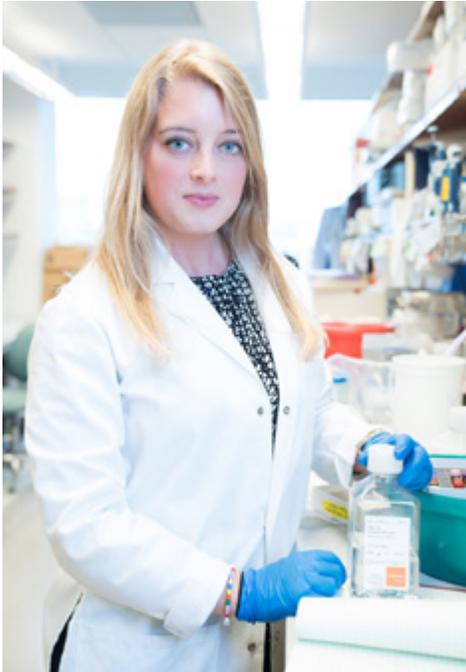
September 3rd
The Color Run

November 6th
TCS NYC Marathon

November 17th
CCBF Breakthrough
Ball

CCBF Team

Researcher Spotlight: Linda Bojmar



Researcher Dr. Linda Bojmar

The researchers who work in our labs are some of the best in the world. Dr. Linda Bojmar, a native of Stockholm, Sweden, is involved in groundbreaking work with pancreatic cancer. She started with the CCBF Lab as a PhD student completing her thesis, and returned to continue her postdoctoral work at the Belfer Research Center. Her current projects involve a new avenue of research investigating pre-metastatic sites on the liver in patients with pancreatic cancer, with the goal of discovering new information on how pancreatic tumors might cause the liver to become cancerous.

Outside the lab, she indulges in many hobbies, including equestrianism. Dr. Bojmar loves horses and has been a rider her whole life, and now she pursues that passion by teaching children to ride at the New York City Riding Academy on Randall's Island.

CCBF Partnerships

Tradeweb Cares is Building a Better Community through Corporate Volunteerism

Tradeweb Markets is an international financial services company and a world leader in building and operating electronic over-the-counter marketplaces. The company also believes that it has a responsibility to improve the communities where its employees live and work. Tradeweb Cares



was established to encourage philanthropy through corporate citizenship, strategic partnerships, and employee volunteerism. Recently, Tradeweb Cares added CCBF to its list of charity partners. Tradeweb employees show their support by volunteering at the CCBF Clinic twice a month. However, Tradeweb has done much more than just lend their time... Tradeweb employees have generously donated games, cards, and even iPads for patient use, providing fun and distraction during treatments and appointments.

YOU CAN MAKE A DIFFERENCE

General Support

Make an immediate impact with a monetary donation!

Monthly Giving

Setting up a monthly gift is a convenient, customizable, and environmentally friendly way to make a lasting difference in the lives of children with cancer and blood disorders.

Memorial and Tribute Gifts

These gifts allow you to make a donation in the name of a loved one.

Matching Gifts

Your gift could be doubled or even tripled! Check with your HR office to see how your company can match gifts.

Volunteer

CCBF is always looking for dedicated people to help in our fundraising efforts.

VISIT US ONLINE

www.ChildrensCCBF.org

 facebook.com/CCBF.NYC

 [@childrenscbf](https://twitter.com/childrenscbf)

 [@childrenscbf](https://www.instagram.com/childrenscbf)

 [Children's Cancer & Blood Foundation](https://www.linkedin.com/company/childrenscbf)